

## SHRI RAMASAMY MEMORIAL UNIVERSITY SIKKIM

5<sup>th</sup> MILE, TADONG, GANGTOK, SIKKIM

## PLACEMENT & TRAINING CELL

Date: 14-2-2022

SRMUS/PAT/2021-22/113

## **PLACEMENT DRIVE NOTIFICATION**

Company	KPL Tech Solution Pvt Ltd
Company Type	IT Services and IT Consulting
About the Company	KPL Tech Solution is a top-of-the-line digital Marketing company dedicated to enriching your digital experiences by presenting innovative and ingenious solutions to small and large-scale businesses. We believe in curating experiences for our clients by providing top-notch services related to app development, designing, and marketing solutions to generate powerful results for you and your clients. So, if you need a perfect digital marketing partner that can help drive your marketing efforts, we're here to assist you. Being in the industry for a long, our dedicated professionals are fuelled with the thirst of being top-of-the-line. Our team comprises of a group of highly customer-focused, future-oriented creative designers, brand strategists, visualizers, and app developers. We intend the best to offer compelling and effective solutions to let your websites perform exceptionally good on all search engines. In simple words, we are a one-stop-shop to all digital marketing needs. We believe in complete transparency and openness with our clients, that's what makes us a reliable company. Our constant experimentation and analysis have let us and our clients stay ahead of the curve.  Website https://kpltechsolution.com/
Job Title	BDE (International Sales – SEO , Web)
Job Description	<ul> <li>Identifying sales leads.</li> <li>Generating business by selling IT services like SEO/SMO/PPC/Website development/Mobile applications)</li> <li>Pitching IT services (Digital Marketing/SEO/SMO/Website development/Mobile applications)</li> <li>Researching organizations and individuals online to identify new leads and potential markets.</li> <li>Contacting clients to understand their needs.</li> <li>Developing quotes and proposals</li> <li>Negotiating and renegotiating by phone &amp; Developing and renegotiations and follow up.</li> <li>Give presentations about company services to clients.</li> <li>Establish a good relationship with prospective clients, closures of sales for revenue generation.</li> <li>Generate contact details of potential clients.</li> <li>Generating business by selling IT services like SEO/SMO/PPC/Website development/Mobile applications)</li> <li>Meet and exceed monthly and quarterly revenue targets.</li> </ul>
Job Location	NOIDA
Eligible Degrees	МВА
Eligibility Criteria	NA
Desired Skills	NA

Compensation (CTC)	INR 4 LPA
Selection Process	Will be informed later
Date of Interview	Will be informed later
Venue	Online

Shift Timing - 6:30 PM to 3:30 AM (Night Shift)